



**W** **EEF**  
WOMEN  
ECONOMIC  
FORUM

GOA

7th-11th May, 2015

**PROGRAM (IN BRIEF)**

**WOMEN: THE HARBINGERS OF CHANGE**

**GOA MARRIOTT RESORT AND SPA**



I welcome you to the 'ALL Women Economic Forum' 2015. The ALL WEF Global Retreat in Goa is designed as a scintillating forum for stirring thought leadership among women from ALL strata of society, from ALL spheres of work and from ALL parts of the world.

Just the array of countries that will congregate in Goa in May is mindboggling – we are expecting over 300 delegates from 23 different countries ! It's a never-before-seen moment in history and one that India, the most exciting economy of our times, is leading with gusto for ALL.

The speakers' range is extensive – reflecting the diversity of our influences, interests and ALL that we imagine ourselves to be. Business leaders, Corporate Coaches, Entrepreneurs, Authors, Icons, Political Stalwarts, Policymakers, Ambassadors, Media personalities et al will come together at the ALL WEF to create a truly vibrant atmospheres of discussion, debate and millennial thoughts.

From the humble conception of ALL WEF to its eventual grand and majestic coming together, the 'Hand of God' is evident. Like it was said in "The Alchemist," the Universe is conspiring to make it happen. It is the blessed realization of a dream. It is the sacred consummation of a desire. It is the need of the hour. It is the call of the future. It is an idea whose time is Now.

The themes of this year reflect the new defining wave of our times: Women as Harbingers of Change. Our shared world, torn by growing strife, needs resuscitation by the forces of harmony and happiness; forces that women innately embody and seek to perpetuate. Strengthening thus women's leadership and entrepreneurship is bound to galvanize women as proactive agents of change for self and society on a never-before seen level and scale.

The choice of Goa for this momentous occasion is ideal. Known for its cosmopolitan culture, free-spiritedness and flexibility, it's long been a global hub for creators, thinkers, artists and culturatti alike. Goa celebrates, and we do too, ALL that is new, adventurous, dreamful, visionary, uplifting, and miraculous. It was the apt destination to celebrate cross-continental friendship, creative thinking and the blossoming of the feminine in every woman and man.

At ALL, we believe that the *nouvelle vague* of women as harbingers of change is destined and designed no less by the forces of the Universe itself. For it is time to reclaim the long-lost love in our lives, the solidarity and sisterhood that every woman and her family should have much of, and the beauty and generosity that our world needs much more of. ALL is not just an association of like-hearted individuals – it is a movement of women toward their truer selves and their stronger potentialities. The ALL WEF is the blessed path on that vision. And so ALL WEF is not just a forum – it is the womb of a new world order.

Come, experience this new awakening and lead this togetherness in motion. With ALL of you, this dream is destined to be.

Dr. Harbeen Arora  
Global Chairperson, ALL Ladies League (ALL) & Women Economic Forum (WEF)

## Women: The Harbingers of Change

Women will lead the new world order. As more women join the workforce, as more women undertake leadership roles, as more women lead political fronts, as more women enter education, as more women connect with more women, as more women feel empowered to communicate and express, as ALL that happens, the world is bound to change.

To understand the undercurrents of change through a cross-sectional perspective, ALL WEF has brought four strands of thought to focus on, in order to help women better focus on all that they do and strategize more consciously on future objectives and areas of growth.

These four strands will help us vibrantly explore ourselves inside-out. By sorting ourselves from within, helped by the sessions on "Work, Life, & Worldview"; by understanding our various challenges from sessions on "Security & Vulnerability"; and by understanding the dynamism in our daily worlds driven by "Technology, Innovation & Communication" as also "Entrepreneurship & Growth," we will gain valuable perspectives on how to realign ourselves to our purpose within and to our missions ahead with far more immediacy and innovation, and far greater consciousness and creativity.

### Work, Well-Being & World View

Achieving work-life balance is amongst the foremost challenges for women professionals and entrepreneurs globally. Since women like to succeed equally in their personal lives and look after their loved ones be their spouses, parents, children, friends or elders, sessions will explore various facets of the challenges faced by women across countries and successful strategies evolved to overcome them. In order to encourage larger number of women to proactively lead and fearlessly engage, it is equally important to develop a larger social consciousness vis-à-vis the changing needs and necessities of women who find their energies scattered and stretched thin as they perform multiple roles at work and at home. How can we foster an ecosystem that helps women value their professional lives without being conflicted about issues at home? Perhaps easing off the social, mental and emotional pressures on the women will help them grow financially and scale the echelons of power and be ever more present in the C-suite.

### Security & Vulnerability

A family is as powerful as its women are. Same is true for a society, for a country and for a global order: they can only be half as powerful as they could be if half of their population of women continues to remain vulnerable, scared, hungry, sick, illiterate, oppressed and exploited. While we all agree that we need to create a healthier and safer environment for women to grow and prosper, there are troubled news' of rapes, abductions, trafficking from all four corners of the world. The global community needs to come together in addressing this grave imbalance and injustice that threatens the very force of sustenance and love in our world – the woman.

### Technology, Innovation & Communication

New technologies are empowering our lives and making them 'smarter.' How can we maximize their potential for making smarter choices in individual businesses and also for resolving some of the world's intractable problems like lack of education and healthcare? Technology is also giving us access to big data and cross-sectional analytics that can open up new dimensions for expanding business and strengthening impact of social leadership. Sessions will discuss some of the most worthy

innovations that are shaping our world today and immense great promise to change the future for millions through the digital revolutions that are changing the way we live, communicate, educate, learn and connect.

### Entrepreneurship & Growth

Emerging world economies are looking for more growth and development; and the only way to allow each and every human to fully participate in shaping up the world economy is via promoting entrepreneurship. Rising start-ups & entrepreneurship will not just help with creating a new generation of job-creators but will also rev up the sluggishness afflicting economies around the world. How framing friendly policies for business and start-ups can foster not just greater growth in countries but also simultaneously empower women and youth in lasting and sustainable ways.

### Focus Country : India

Engaging with India: Challenges and Opportunities

We all recognise India as the fastest growing economy in the world and one that can lift the developed economies out of their current recession. Everyone wants to come to India and participate in its growth.

Yet the mind-boggling diversity and lack of predictability is a challenge as much as its an opportunity. While India has the world's largest poor population yet it also has a 350 million middle class, with huge buying power, larger than the United States. India has three times the number of mobile phones and 15 times the number of smart phones in our country compared to the US. It has just about every car manufacturer present here making automobiles for India and the world. India is also the largest growing market for luxury goods.

And of course, the beautiful and ancient Indian civilisation has much more to offer spiritually. People from all over come to India to imbibe its way of living: having humility, hospitality, faith, resilience, selfless service, courage in face of adversity and the ability to smile and give happiness even when one is poor and bleeding inside. That's India strength and India will lead in not just as an economic power but in its ability to raise the world out of its current depressive and the I-me-mine attitude.

# PROGRAM SETUP

## Plenary Sessions:

Plenary sessions (P) are those where all delegates attend together

## Parallel Sessions:

Parallel sessions (PS) are those where the delegates can choose which session they wish to attend

## Breakfast Roundtables:

Breakfast Roundtables (BR) are those where the delegates can pick up their breakfast and then sit down for a lively discussion

## Lunch Roundtables:

Lunch Roundtables (LR) are those where the delegates can pick up their lunch and then join a topic table of their choice

## Dinner

## Night Cap:

Delegates can relax over drinks and music

## Beach Walk:

For the early birds

## River Cruise



## General Colour Coding of Pages

	Red	: Plenary Sessions
	Blue	: Parallel Sessions
	Green	: Breakfast Roundtables
	Pink	: Lunch Roundtables
	Mauve	: Night Cap
	Orange	: Beach Walk
	Yellow	: River Cruise & Dinner
	Black	: Delegates
	Brown	: Information

# DAY 1: THURSDAY, 7TH MAY 2015

Goa Airport Arrival / Goa Marriott Resort & Spa / Grand Hyatt  
9:00am-12:00Noon

Morning arrival of all delegates. Goa Marriott Hotel Help Desk at Airport to guide to coach / car for transfer to Goa Marriott

Welcome at hotel & overall directions by ALL Help Desk.

Rooms check-in as per pre-decided allocation

Lunch: Marriott Waterfront Restaurant  
12:00Noon-2:00pm

Getting to know each other



2:00pm-2:15pm

Transfer to Grand Hyatt

Welcome (Grand Hyatt)  
2:30pm-2:50pm

Welcome address by Global Chairperson Women Economic Forum -

Dr. Harbeen Arora



Plenary Session (Grand Hyatt)  
3:00pm-4:00pm

1. Religion – new approaches needed for interfaith understanding and accommodation. With widespread increase in strife and intolerance, we need new approaches to restore interfaith understanding across the world.



Plenary Session (Grand Hyatt)  
4:00pm-4:45pm

2. Violence against women – what kind of cultural shifts are required for deterrence? What socio-cultural shifts can help curtail harassment, abuse, violence against women at home, work and public spaces?



Plenary Session (Grand Hyatt)  
5:00pm-6:00pm

3. Enabling change by amplifying women's voices in mass media: how to make it happen? Greater women's voices in our daily discourse and media influences will certainly allow for gradual change in mindsets and the collective consciousness.



Dinner  
6:30pm-7:30pm

4. Waterfront Restaurant, Marriott



Transfer  
7:30pm-7:45pm

5. Transfer by coach to River Cruise

River Cruise  
7:45pm-10:00pm

6. Music & Drinks on Boat on River Mandovi



10:00pm

Departure to Marriott & Grand Hyatt

Note: \* Delegates to transfer to Marriott by coach

# DAY 2: FRIDAY, 8TH MAY 2015

6:00am-6:45am



7. Beach walk - Walk for education for ALL

Break: 6:45am-7:30am

Breakfast Roundtables  
7:30am-8:45am



8. E-commerce: what's in it for the common man? Digital opportunities can be a big boon and a game changer.
9. Inculcating work and life skills in school education There's a need to change school curricula to offer suitable stimulation and skill development early to children.

10. The art of persuasion and negotiation: Some mantras

11. Meditation and Chanting is a science of inner well-being, not a religion Meditation and chanting are age-old roadmap to personal well-being, happiness, peace and consciousness. Does it really have any connect with religion?

12. Holistic healthcare: time to blend in traditional therapies with modern healthcare for improving public health and lifestyle? Traditional and modern medicines have much to offer each other despite their differences. Together they can create a new realm of medicines and treatments.

13. What's the 'purpose' to our lives? What are we here for – these and more existential questions addressed.

14. Understanding Cloud Economics:

15. Importance of keeping an open, free,

and surveillance free Internet

16. Engaging with Ennobling Opportunities in Every Day life: what can we do more of in our routines to live with greater concern and compassion The theme you choose may change or elude you, but being your own story means you can always set the tone. It also means you can invent the language to say who you are and how you mean in the world.

17. Why Quality and Innovation are no longer 'departments'. Deliberations on how to embed quality and innovation in every aspect of business.

Break: 8:45am-9:15am

## Parallel Sessions 9:15am-10:15am



18. Creating Your Ideal LifeVision
19. Busting The beauty Myth:
20. MOOCs: Revolutionizing Education  
Not since a thousand years, ever since the invention of the blackboard, has such a revolution occurred in education. How can it help in meeting the needs of the 21st century?
21. Be Your Own Publicist! Personal & Professional Branding Through Social Media: Learn the latest social mediatechniques on Facebook, Twitter, LinkedIn, Pinterest and YouTube to brand yourself as a winner.
22. The Magic of Motivation - 3½ Super Secrets of becoming a World class Leader

Break: 10:15am-10:30am

## Parallel Sessions 10:30am-11:30am

23. Experiential session on Yoga and Meditation.  
Yoga seems to bestow mental benefits, such as a calmer, more relaxed mind. Can practicing yoga make you a better person as also a better entrepreneur?
24. An emergence of the complete and whole woman: in the 21st century and beyond.  
To empower the woman fully, an inner awakening is needed and more holistic paradigms required.
25. Venture capital and private equity investing in India vs the world: a comparative look.  
This session will explore how the venture capital and private equity investing models are different in india vs globally.
26. Pressures faced by women in the media and entertainment industry  
Women have made much progress in the broadcasting and performing arts. But challenges persist.
27. The Essence of Image Management: Giving Yourself the Winning Edge in a Globally Challenging Scenario!  
It is a competitive world today and one needs to be ready and poised to explore the elements of fine tuning and polish to one's persona and image in order to make a wholesome

## Parallel Sessions 10:30am-11:30am

impact and leverage her position on the ladder of growth, success and recognition as well as aspirations in the vitality of the contemporary world.

Break: 11:30am-11:45am

## Parallel Sessions 11:45am-12:45pm

28. Digital Media & Animation: The new communication paradigm
29. Healing with Nada:  
Experiencing the Curative power of seed sounds and other inner Vibrational methodologies from Indian Knowledge Systems
30. Embracing your purpose to develop your leadership  
How to convert your purpose into an effective vehicle of Leadership?
31. Cultural Leaders: why we need to evolve leaders in this space?  
We need leadership development across the creative and cultural sectors for better understanding in an interconnected yet diverse world.
32. Impact of Social Issue Documentary Film  
How do documentary movies on women's issues create a momentum of change vis-à-vis human rights and mindset change?

Break: 12:45pm-1:00pm

## Lunch Roundtables 1:00pm-2:30pm



33. Rethinking small scale-manufacturing  
New discoveries and new technologies like 3-D printing are completely changing the way manufacturing will be done in the future.
34. Surviving against all odds: what's it like living a life of abuse and still smiling through it?  
How to survive and thrive after going through the turmoil?
35. Clinical beauty treatments: how safe are they in the long-term?  
Cosmetic surgery is a new trend that has been pampering the ladies with amazing results and you will see changes in your skin quickly, but are they actually safe for longer run?

36. Inclusive Growth: A necessity in the Digital Age.  
How can the many sections of our diverse global populace benefit from the digital opportunities?
37. Understanding Racism: Can mindsets be changed?  
Racism has fostered inequality and discrimination for centuries as well as influencing how we relate to other human beings.
38. Why are hospitality, kindness and generosity waning from our daily experiences?  
How can we revive their uplifting force in our lives, amidst the challenges of our modern times?
39. Socially responsible advertising – is it

possible? And what can be done to make advertising emerge as a force in moulding mindsets.

40. Do Women Make Better Parents?  
The mother is the primary caretaker. But it needs more to be a parent. Are women naturally better at it?
41. Househusbands: will they stand shoulder-to-shoulder with the Housewives?  
The number of men living as househusbands while their wives go to work has grown in the last two decades. This interesting trend continues to surge and will result in a big change in the societal ways.
42. Is it possible to defeat the scourge of Tobacco?  
Tobacco is a multi-billion dollar business. Can we ever take steps against it in the interest of public health?

2:30pm-4:00pm

Arrival of Delegates continues

## Plenary Session 3:30pm-4:45pm



43. The Business of Beauty, Fashion & Entertainment: defining trends from world over.  
The pursuit of beauty has become big business and big bucks are chasing it. What's the inside story?

### Speaker:

- Shefalee Vasudev, Fashion Editor, Mint Lounge
- Malavika Sangghvi, Writer
- Geeta Rao, Former Beauty Editor, Vogue
- Poonam Dhillon, Actor & Politician
- Ashoke Pandit, Member Censor Board & Filmmaker
- Piyush Pandey, Country Head, Ogilvy & Mather India (Video Message)

### Moderator +Speaker

- Meghna Ghai Puri, President, Whistling Woods International (Mukta Arts)

## Plenary Sessions 5:00pm-5:45pm



44. In conversation with Madhur Bhandarkar, National Award - winning Filmmaker  
Exploring-Women Oriented Cinema  
A much honored filmmaker, Madhur's movies are splendidly known for their strong female protagonists, and out-of-the-box narratives rooted in real life.

### Moderator:

Dr. Harbeen Arora  
Dr. Harbeen Arora, Global Chairperson, Women Economic Forum

## 6:00pm-6:45pm

- 44 A. "Goa Women of the Decade" Awards  
The names of the awardees will be announced at the event

### Anchor

- Mansi Mahajan, Chapter Chairperson, ALL, Noida

## Plenary Sessions 7:00pm-8:45pm



45. India: The New Global Economic Growth Engine  
India with its new set of dynamic entrepreneurs and world class CEO's is driving growth not just in India but globally. India is expected to now be a major force in driving global markets. Hear firsthand from this brigade of young entrepreneurs and CEO's who are set to conquer the world and how they have directly or indirectly empowered women with new opportunities.

### Speakers:

- Zarina Stanford, IBM, Vice President, Asia Pacific, Singapore
- Alok Bansal, CFO & Co-Founder, Policy Bazar.com
- Shveta Raina, Founder & CEO, Talerang (Advantage Group)
- Pradeep Gupta, Past President, TiE Delhi & CEO, Cybermedia
- Kiran Majumdar Shaw, CMD, Biocon Limited (Video Message)

### Moderator:

Amy Kazmin, Financial Times, UK

## Formal Dinner 9:00pm Onwards



46. Dinner at the Grand Ballroom

# DAY 3: SATURDAY, 9TH MAY 2015

## 6:00am-6:45am



47. Beach Walk

Walk for the under-privileged

Break: 6:45am-7:30am

## Breakfast Roundtables 7:30am-8:45am



48. A Talk and Experiential session followed by meditation:  
"Attaining happiness through higher consciousness and living the life you deserve".
49. Caretaking of our elders: a crisis.  
What new mechanisms need to be devised in our increasingly busy lives to ensure that our elders do not experience alienation and loneliness?
50. The world of intuitive healing therapies: are they helpful?

Are these real or mumbo-jumbo?

51. Conversation: Celebrating the Men in our Lives  
Delegates will share stories of inspiring and supportive men in their lives
52. Deconstructing Divorce  
Why couples are falling apart so much more in our modern times?
53. Consumerism: Is it a necessity or a luxury?  
With changing lifestyles, preferences are changing and massive promotion by companies is encouraging hyper-consumerism.

- 54. Childhood Trauma and Neglect and the long term impact on brain development, physical health, future relationships and financial well being
- 55. Are most women control freaks? Is it true that women get enraged or sullen if they do not get their way?
- 56. The attitude of 'I': is it 'ego' or 'ownership' How to not be 'controlling' yet be 'inncontrol'?
- 57. The need for women.

**Break: 8:45am-9:15am**

## Parallel Sessions 9:15am-10:15am



- 58. Changing Hearts and Mindsets: What must be done to make this the century of gender equality and safety and respect for women in ALL echelons of society?
- 59. Leading with Power, Possibility and Promise: Women in the 21st century This is a time for women to have the greatest impact and make the greatest difference in our world in the history of the human race.
- 60. What India can mean to Indians and to the rest of the world? It's time for the world to reclaim the all-inclusive worldview and empowering philosophy of India that believes that 'I and Universe are One,' and that the 'World is One Big Family'.
- 61. Entrepreneurship at Grassroots: it's all in the mind An entrepreneur needs a mind that has the ability to take huge risks and be prepared for failure as well. How do you train for it ?

- 62. The New Women: Empowered, Enlightened and Inspired' Successful leadership is about empowering others to be great through your presence and sustaining that greatness in your absence. Women have an innate understanding that to be successful you have to love what you do, do what you love and love the people you do it with.

**Break: 10:15am-10:30am**

## Parallel Sessions 10:30am-11:30am

- 63. Social Media Blueprint for Small Businesses Have you ever wondered what social media sites like Twitter, Facebook, LinkedIn and Pinterest can bring to your company? Small businesses are starting to embrace it – but are they really reaping the benefits?
- 64. What's your Signature? So what's your signature word? Do you think you're even aware of it?

- 65. The Art of Cross Cultural Communication: Living, Working & Flourishing in a Global Community: Globalization continues to expand and become the #1 competitive advantage for businesses in the 21st Century. Conducting business internationally is an absolute necessity.
- 66. Engaging men and boys in the discussion of women's empowerment and peace-building: Gender equality cannot be achieved without the involvement of men and boys. Hence it is required to support gender equality to yield benefits for whole society.
- 67. Discovering Your Innate Creativity How can we unleash the creativity that lies within each and every one of us?

**Break: 11:30am-11:45am**

## Parallel Sessions 11:45am-12:45pm

- 68. How to represent and convey the Principle of the Divine Feminine within a male dominated film world? This session will explore how the use of film, as an expressive medium, can be empowering for and towards women.
- 69. Mental Health: Mental health is often neglected. Need a relook.
- 70. Power of Miracle: What do we call a "miracle"? How can we create miracles?
- 71. Yogance ( Yoga with Rhythm) Workshop on Yogance and Talk about the meaning of hand mudras
- 72. The Great Debate : Women do not have ALL that it takes to be on the top.

**Break: 12:45pm-1:00pm**

## Lunch Roundtables 1:00pm-2:30pm



- 73. Inter-faith respect and tolerance: is it mere lip service? In today's world of multi-racial, multi-cultural and multi-religious communities, while religious respect and regard is advocated, is it pursued with integrity?
- 74. The Diasporic Family Communicating and connecting a world of high mobility
- 75. Parenting: what's going wrong and how to set it right ? Smaller families and busier lives are throwing up new challenges for parents.
- 76. How Branding influences the purchase decision of the consumer and why it is crucial for every entrepreneur at all times.

77. Are protest rallies necessary to get justice?’
78. The Obvious Truth - Simple Tools for Creating and Maintaining the Mindset of an Empowered Woman
79. Conversion or Anti- Conversion Laws: What do you think?  
Is it true that conversion laws are not for the convenience of the people, instead they are for the convenience of vested interests of religious and political groups?
80. Thinking Beyond The Possible: Inspiring Leadership through Emotional Intelligence and the African Philosophy of Ubuntu".
81. Is having children the only way to experience and express 'motherhood'? Motherhood is sacred. Emotional responses are important rather than the experience of becoming a 'mother'.
82. "Chakra" and "Karma" Management  
We are eternal souls travelling through many lives to fulfil our "Karma" and a definite soul plan.

Break: 2:30pm-3:00pm

## Plenary Sessions 3:00pm-4:30pm



83. A world view roundup of relationships, trade and security

### Speakers:

- H.E. Dr. Burak Akçapar, Ambassador of Turkey
- Dr. Chandan Mitra, MP
- Mossarat Qadeem, Chapter Chairperson, ALL Islamabad, Pakistan
- Justina Mutale, International Speaker and Philanthropist, UK

### Moderator:

Krishna Prasad, Editor-in-Chief Outlook.

## Plenary Sessions 4:45pm-6:15pm



84. The New Young Politicians: changing the world view and how Nations can collaborate in a new world order

### Speakers:

- Shri Sachin Pilot, Former MoS, Government of India.
- Shazia Ilmi, BJP
- Poonam Dhillon, BJP
- Prakash Javadekar, Hon'ble Ministers of State (IC) of Environment, Forests & Climate Change, GOI (Video Message)

### Moderator:

Vijay Naik, Consulting Editor, Sakal

## Plenary Session 6:45pm-8:15pm



85. Women: the harbingers of change

### Speakers:

1. Smt. Maneka Gandhi, Hon'ble Minister of Women and Child Development
2. Shri Digvijay Singh, Former Chief Minister of Madhya Pradesh
3. Smt. Amruta Fadnavis, Maharashtra
4. Dr. Chandan Mitra, The Pioneer
5. Sara Pilot, Founder, CEQUIN
6. Zarina Stanford, IBM, Vice President, Asia Pacific, Singapore
7. Kavita Ramdas, Country Head, Ford Foundation

### Moderator:

Dr. Harbeen Arora, Global Chairperson, Women Economic Forum

## Plenary Sessions 8:30pm-9:30pm



86. Judicial Reforms  
A progressive and modern society requires not just speedy justice but also one that is transparent, corruption free and caring. Is the institution of Lok Pal enough or are fundamental changes required?

### Speakers:

- Pinky Anand, Additional Solicitor General of India

### Moderator:

Amit Goel, Vice Chairman, The Pioneer

## Dinner 9:30pm-10:30pm



87. Dinner- Grand Ballroom

## Night Cap 10:30pm onwards



88. Music and Drinks at poolside

6:00am-6:45am



89. Beach Walk for "One World"

Break: 6:45am-7:30am

Breakfast Roundtables  
7:30am-8:45am



90. Experiencing compassion:  
How to experience and live with compassion.
91. How to attract more customers for your business?  
No business can survive without customers. For a business to be successful the most important factor is demand. A proactive and intuitive approach is needed to attract more customers.
92. The Glass Ceiling: shattering it first in our minds.

93. Are NGOs still relevant or is Entrepreneurship better ?  
Social enterprises are often confused with non-governmental organizations (NGOs). The main difference between them, as has been pointed out, is the revenue model.
94. Set Yourself Free to Live the Best Version of You Within each of us is the call to be great, however few realize their greatness.  
Unconscious fears and our internal programming are the critical obstacles to success. What could be possible if you were able to release the deep-seated patterns and step into your perfect point of power?
95. Improving Healthcare Systems: India, China, US, Africa  
Despite the significant success of global health programs, there is a continuing gap between policy analysis and action in the developing countries like India, China and Africa?

96. In this age where innovation is changing the world, how can we ensure that greater entrepreneurship can serve the greater good in both business and society?
97. Better to be Wise or Wordly-wise?  
Reconciling the conflicting pulls of high thinking and harsh realities.
98. Preserving our mother tongues in a world driven by English. How necessary it is?
99. Children Today - Are they maturing fast?  
Is it a concern that children today are more exposed to influences than ever before and are thus maturing fast?

Break: 8:45am-9:00am

Plenary Session  
8:45am-9:45am



100. The way forward for India and the rest of the world  
India: Poised for Global Leadership

**Speakers:**

- Kunal Bahl, Co-founder and CEO of Snapdeal
- Dr. Habil Khorakiwala, Founder Chairman and Group CEO, Wockardt Ltd.
- Prahlad P. Chhabria, Director, Finolex Cables Ltd.
- Aruna Jayanthi, CEO, Capegemini India
- Omar Shahzad, Group CEO, Meinhardt Gorup, Singapore

**Moderator:**

Siddharth Zarabi, Executive Director, Bloomberg TV India

Plenary Session  
9:45pm-10:45pm



101. Hindutva as Indianness

**Chief Guest:**

Ram Madhav, BJP General Secretary

**Introduction by:**

Dr. Harbeen Arora, Global Chairperson, Women Economic Forum

Plenary Session  
10:00am-12:00Noon



102. Role of media as agent of change  
An eminent panel of speakers from the World of Media

**Speakers:**

- Krishna Prasad, Editor-in-Chief, Outlook
- Rohit Bansal, Managing Director, TV18
- Mohan Sivanand, Editor-at-Large, Reader's Digest
- Siddharth Zarabi, Executive Director, Bloomberg TV India
- Abhigyan Prakash, Sr. Editor, NDTV
- Bhupendra Chaubey, Consulting Editor CNN-IBN
- S. Venkat Narayan, Past President, FCC
- Vijay Naik, Editor, Sakal
- Ram Kamal Mukherjee, Former Editor, Stardust
- Om Thanvi, Executive Editor, Jansatta

**Moderator:**

Amit Goel, Vice Chairman, The Pioneer

Break: 12:45pm-1:00pm

## Plenary Session 2:45pm-3:45pm



103. Entrepreneurship +Innovation+ Technology – where & what is it leading to?

### Speakers:

- Kunal Bahl, Co-founder and CEO of Snapdeal
- Pradeep Gupta, CEO, Cybermedia
- Vikram Upadhyay, Chief Mentor & Accelerator Evangelist, GHV Accelerator
- Anu Acharya, Founder and CEO, Mapmygenome.com
- Rahul Narvekar, Founder CEO, Indianroots.com, NDTV Ethnic Retail Ltd.

### Moderator:

Shubrangshu Roy, COO and Editor-inChief, Financial Chronicle

## Lunch Roundtables 1:00pm-2.30pm



103. Creating the Winning Recipe for Success!  
The imperatives today : To create and manage your personal brand, and be able to multi task and effectively manage time. A good understanding of personality types aids interpersonal

communication and rapport building. A good blend of these aspects can empower you to hit the bull's-eye and crack success with ease and perfection!

104. Debate: Women are women's worst enemies  
This debate will see arguments both for and against the motion

105. Is the age of 'independent' news over? Media is getting redefined in the wake of the competition with social media, mingling with businesses, and the influence of political agendas.

106. Happiness quotient- A look at how the IQ and EQ can help build the HQ

(Happiness Quotient) for women

107. Maternal Health - Perspectives and Challenges

108. Auction based business model: How do they work  
This session will explore the exciting world of auction that has been around the ages

109. Youth Leadership for a new world: Promise of Change or Challenge?  
Our times have seen youth energy emerge in the best of places and in the worst of places. Which force seems to be gaining greater ground and what needs to be done?

110. Personal Branding: The way and how of it  
Personal branding has become an essential part of entrepreneurship. Your brand affects the reputation of your business as much as it does your professional career

111. How far can freedom of expression go in dealing with issues of religious sensitivity?

112. What should your company get paid for? Understanding new business models in a changing world.  
Especially in our times when definitions are changing and boundaries are blurring, business thinkers need to ever more strategically craft new models to make their money.

**Break: 2:30pm-3:00pm**

## Plenary Session 3:45pm-4:30pm



114. Andhra Pradesh: State- Opportunities for new dimensions in Economic Growth and Development in the reorganized State  
Led by the dynamic "CEO" Chief Minister, Hon'ble Chandrababu Naidu, known for his magical turnarounds of adversities into opportunities, what new dimensions will be added to the India growth story as Andhra Pradesh, the newly carved out State heads toward its Vision 2020.

### Chief Guest:

Hon'ble Shri N. Chandrababu Naidu, Chief Minister, Andhra Pradesh

## Plenary Session 4:30pm-5:30pm



115. Maharashtra: the finance capital and leading in growth  
Maharashtra is India's economic powerhouse, its most globally connected and urbanized State, and also the largest employment provider. Its capital Mumbai has the highest proportion of taxpayers in India and its share markets transact almost 70 per cent of the entire country's stock. With a dynamic Chief Minister at its helm, the story can only get better.

### Chief Guest:

Hon'ble Shri Devendra Fadnavis, Chief Minister, Maharashtra

### Introduction by:

Dr. Harbeen Arora, Global Chairperson, Women Economic Forum

## Plenary Session 5:45pm-6:30pm



116. In conversation with Vidya Balan, Actor & Women Icon

### Introduction by:

Dr. Harbeen Arora, Global Chairperson, Women Economic Forum

# DAY 4: SUNDAY, 10TH MAY 2015

## Plenary Session 7:00pm-8:00pm



117. Modinomics -Its Impact on the world

### Chief Guest:

Vijay Chauthaiwale, BJP Spokesperson

### Introduction by:

Dr. Harbeen Arora, Global Chairperson,  
Women Economic Forum

## Formal Dinner 8:00pm- 10:00pm



ALL delegates in their traditional formal wear over dinner in the main Ballroom

## Night Cap 10:00pm onwards



118. Bollywood Music

# DAY 5: MONDAY, 11TH MAY 2015

## 6:00am-6:30am



119. Beach Walk for "One World"

## Break: 6:30am-7:15am

## Breakfast Roundtables 7:15am-8:15am



120. Internalizing the Culture of your Company as your professional identity. Just like the 'Google Guys'.

121. Sustainable Urban Development: Technologies that can save us  
Urban development should be guided by sustainable planning and a vision

that promotes interconnected green spaces, multi-modal transportations system, mixed-use development, intelligent analytics, for a more informed and responsive urban order.

122. Engaging Women in the peace process: to usher in values of tolerance, peace & dialogue

Women have played very positive roles as advocates and architects of peace but they have been sadly excluded from formal aspects of the peace process.

123. Philanthropy: is it only by the Rich? Or by those with a heart? How can we have more if it for a kinder and more caring world?

124. Why women marry - convention or choice?  
Would they live differently if they were socially secure and financially independent?

125. One World for ALL – Utopian?  
Is it necessary? Is it possible? Is it useful?

126. Sports as a means of integrating the world  
The teamwork and camaraderie generated through sports is very valuable, especially in our times.

127. Is it in the interest of nations to have retirement age for Politicians?

128. New Business Context: The Connected Enterprise  
From big data to the internet of things, what should every business understand about emerging digital technologies?

129. Encouraging Conflict by Design:  
Encouraging discord and opposing thoughts for improving

## Break: 8:15am-8:30am

## Plenary Session 8:30am-9:30am



130. "Effective, Accountable and corruption free Governance- Police and Administrative Reforms Required"

There is an urgent need to bring in greater transparency and accountability to curb corruption and instill confidence in society. What basic fundamental structural changes are required?

### Speakers:

- Kiran Bedi, BJP
- Kamal Kumar, IPS
- Sunil Garg, IG Police, Goa

### Moderator:

Amit Goel, Vice Chairman, The Pioneer

## Plenary Session 9:30am-9:45am



130A. Concluding Remarks - WEF 2015  
Dr. Harbeen Arora, Global Chairperson, Women Economic Forum

## Departure

Saying good byes and exchanging contacts.

Onwards to WEF Goa May 2016

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# GOA MARRIOTT RESORT & Spa

Situated in the west coast of India, Goa is one of the most popular destinations, known for its picturesque beauty, attractive beaches, famous architectural temples, grand festivals and its rich Anglo-Indian heritage.

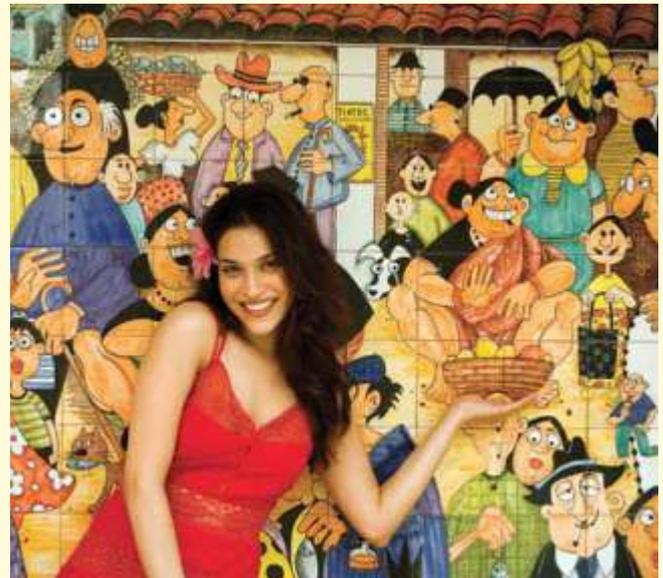
Better known to the world as a former Portuguese enclave on Indian soil, Goa presents a somewhat different representation of the country to foreign visitors owing to its magnificent tourist attractions like Bom Jesus Basilica, Fort Aguada, a Wax Museum on Indian culture and a heritage museum. Also, the Churches and Convents of Goa have been declared a World Heritage Site by UNESCO and temples, mosques and wildlife sanctuaries provide diversions from the beach.

The golden, palm-fringed beaches spread along the state's 105km coastline attract 2 million tourists every year from across the globe. Goa is India's richest state with a GDP per capita two and a half times that of the country as a whole.

Take time to relax and rejuvenate at Goa Marriott Resort & Spa.

Whether you're here for business or leisure, you will be delighted with our hotel's elegant decor and wide range of amenities. Our 180 recently refurbished rooms and suites are well-appointed and include perks like flat-screen TVs and 24-hour room service. Many rooms also offer sweeping views of the bay or of the hotel gardens. Book a treatment at our onsite spa for a truly transformative experience, or take a swim in our outdoor pool. We're also pleased to offer modern fitness equipment and a range of classes including yoga. If you're in Goa for a business meeting or a special occasion, our hotel provides versatile event space to suit gatherings of every size and style. And let's not forget our dining options - from traditional Chinese favorites to contemporary international cuisine and even a swim-up pool bar.

[www.marriott.com/hotels/travel/goimc-goia-marriott-resort-and-spa](http://www.marriott.com/hotels/travel/goimc-goia-marriott-resort-and-spa)



# ALL LADIES LEAGUE (ALL)



ALL Ladies League is the world's first-of-its-kind all-women's international chamber with a unique vision and way of working. Our ALL-encompassing vision is to seamlessly connect women from all strata of society and from all spheres of work including industry. Our ALL-inclusive way of working is a decentralized distributed leadership model wherein every chapter and its members are fully empowered to create and deliver on any agenda of interest. In this way, ALL ensures maximum leadership and minimum control; maximum networks and minimum hierarchies; maximum creativity and minimum platitudes. Our overarching objective is to exponentially enhance women's leadership so that women can become active change agents in ALL spheres of self and society. [www.aall.in](http://www.aall.in)

## VISION & CHARTER

ALL Ladies League (ALL) is the world's first-of-its-kind all-women's international chamber with an all-encompassing vision to seamlessly connect women from ALL strata of society, from ALL spheres of work & cultures and from ALL parts of the world.

As a chamber of Women, By Women and For Women, ALL is committed to promoting the cause of women's Wellness, Wealth and Welfare across the world and imbuing in them qualities of Leadership, Courage, Resilience, Community and Collective Action integrating ALL.

With over 90 chapters worldwide, ALL's overarching objective is to exponentially enhance women's engagement so that women can become active change agents in ALL spheres of self and society, and be able to dream and deliver on ALL that they care for.

ALL believes in fostering layers of local leadership by women since

women tend to take care of ALL around them. ALL equally believes in stirring among women seeds of thought leadership through contact with global leaders. ALL believes this will enable women across all strata to rise above their challenges in a "Can do" and "Shall do" spirit. Touched by inspiration and a new vision for the future, women can then drive change around them with that much more immediacy and innovation.

ALL is a pioneer in having a culture of distributed leadership in its organizational structure, providing full autonomy to all chapters to chart out their unique path within the larger framework and vision of ALL. ALL has a deep culture of creativity and values diversity in ALL the initiatives that it undertakes.

## MISSION

- To promote a progressive social space for women and their economic integration.
- To promote women's entrepreneurship and their employment in various echelons of business and services.
- To encourage leadership by women and honor their achievements through awards and recognitions in various fields.
- To engage with global events and seminars that inspires positive changes in the world of women
- To lead high-powered delegations to various countries to engage with business and political leadership at a global level
- To support cooperative endeavors of groups of women by enabling access to market opportunities
- To engage the youth for sustainable change and address their unique aspirations.
- To foster contact and sisterhood amongst various women associations worldwide, having a shared purpose

[www.aall.in](http://www.aall.in)



## ABOUT WEF

The vision of WEF is to direct global, regional, and industry agenda toward having greater leadership of women at all levels of work, entrepreneurship, leadership and governance. WEF's mission is to proactively shape the future and the next decades for women's greater participation and leadership in all spheres of work and society through an annual global summit and retreat.

The ALL Ladies League supports the Women Economic Forum and engages with its various activities to foster a progressive ecosystem for women worldwide in all aspects of their life, especially financial independence and economic success.

ALL WEF 2015 is being held in Goa in May. This annual global forum engages extensively with a range of fields of business, politics, technology, governance, and innovation to integrate and open up multiple opportunities for women.

## OBJECTIVES

### Entrepreneurial Ecosystem:

WEF provides a robust networking platform to women to access resources in a range of fields like know-how, finance, talent, technology etc.

### Honoring Women Achievers:

WEF recognizes and celebrates women achievers who have made outstanding contribution to society and economy through their endeavors across the world.

### Educational Access:

WEF partners with organizations to provide greater accessibility of education and skills development especially to women living at the "bottom of pyramid."

### Technology:

WEF is committed to bring change and empowerment through technology and its use in enabling individual, local and social enterprise.

### Safe Societies:

WEF works toward ensuring women's rights, safety, dignity, and self-confidence to enable them to become fully participate in every aspect of work and society.

### Digital Inclusion:

WEF gives utmost importance to digital inclusion of women through different forms of media and information & communication technology.

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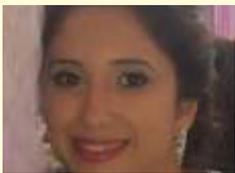
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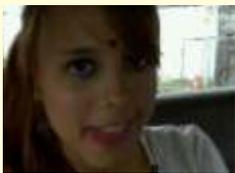
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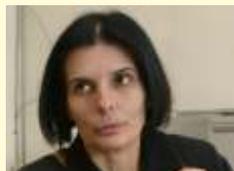
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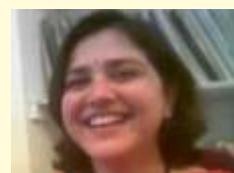
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