

# WEF-BRITISH COLUMBIA CANADA 2017

Women Leading New Global Thinking & Change

16-19 November, 2017

## Brochure



Venue: City of Surrey Hall, Vancouver, Canada



# WEF-BRITISH COLUMBIA CANADA 2017 PROGRAM DETAILS

## WEF Canada Program Detail Day-1, Thursday, 16 November 2017

Time	Session No.	Topic
09:00am-10:00am	16A- Inaugural Session	* Inauguration & Theme Address: " Women Leading New Global Thinking & Change "
10:00am – 11:00am	16B- Plenary	Gender Fulfillment & Partnership
	1611- Parallel	Redefining Sustainable Business
	1612- Parallel	The Power of Education to Make a Positive Change to Our World
11:00am – 12:00noon	16C- Plenary	Opportunities for Entrepreneurs in Tourism & Culture
	1621- Parallel	Understanding the Century of Migration & Mobility
	1622- Parallel	The Science of Happiness: Positive Psychology Research & Tools
12:00noon– 01:00pm	16D- Plenary	Creating a New Eco-System for Education, Learning , Design & Lifestyle
	1631- Parallel	Power of Experiential Learning in Leadership Development
	1632- Parallel	How to Build the Habit of Exercising & Eating Healthy
01:00pm – 02:00pm	16E- Plenary	Meeting The Challenge of Holistic Lifestyle & Healthy living – Issues of Health, Pollution, Climate Change, Water, Waste
	1641- Parallel	The Power of the "P" It's a Mind Thing – (Turning Your Perception from Pain to Pleasure).
	1642- Parallel	Developing Attitudes & Behaviours for Success
02:00pm – 03:00pm	16F- Plenary	Driving Growth Through Global Trade, Partnerships & Co-Operation.
	1651- Parallel	Celebrating Nature Through Art & Cultural Differences
	1652- Parallel	Rock Your Money Maker: Dare To Be Your Authentic You
03:00pm – 04:00pm	16G- Plenary	Power of Education to Make a Positive Change in our World Through Films
	1661- Parallel	How to Turn Your Love of Art into a Successful Career or Business
	1662- Parallel	Why Innovation Matters More Than Ever ?
07:00pm Onwards	Talk with Huma Qureshi	Moderated by Dr. Harbeen Arora

## WEF Canada Program Detail Day-2, Friday, 17 November 2017

09:00am-10:00am	17A- Plenary	Driving the Future Through Tourism & Trade
	1711- Parallel	What Makes Life Worth Living in the Face of Death
	1712- Parallel	Has Entertainment Become a Conduit for Social Justice & Arts
10:00am – 11:00am	17B- Plenary	Art, Media, Education & Innovative Ideas as Ways of Shifting Consciousness regarding Women & integrating them in society
	1721- Parallel	Designing an effective Women empowerment strategies
	1722- Parallel	Creating Balance, The Holistic Way
11:00am – 12:00noon	17C- Plenary	Uplifting & Uniting The World through Education & Skill
	1731- Parallel	How Ancient Wisdom can Help us Adapt to Change
	1732- Parallel	Best Talent Scouts in Vancouver
12:00Noon– 01:00pm	17D- Plenary	Education Leads to Community Development & Innovations.
	1741- Parallel	Women in Media & Entertainment can Impact Change
	1742- Parallel	Longevity via Ayurveda – Holistic Living
01:00pm – 02:00pm	17E- Plenary	Prevent Female Physical & Emotional Abuse and work on Women's Self Esteem
	1751- Parallel	Innovations in Tourism as Cultural Heritage
	1752- Parallel	How to Work With Hollywood in the Canadian Market
02:00pm – 03:00pm	17F- Plenary	The Arts & Sciences at the Service of Truth: A Philosophical Insight
	1761- Parallel	Unleashing You Power Within to be a Warrior in Business & Life
	1762- Parallel	Creating Social Businesses for Good of Society
03:00pm – 04:00pm	17G- Plenary	Failures lead to success, don't be afraid.
	1771- Parallel	Walking as a Revolutionary Act of Self-Care
	1772- Parallel	What Diets are Trending in the Market Influenced by Media & Celebrities & How They can be Beneficial
04:00pm- 05:00pm	Closing Plenary	Theme : The way forward and Awards
05:00pm – 07:00pm		Cocktail hour with Huma Qureshi
07:00pm Onwards		Film Festival Screening

# Advisory Board



## Dr. Harbeen Arora

**Global Chairperson**

**Women Economic Forum (WEF) & ALL Ladies League (ALL)**

Dr. Harbeen Arora is a Global Leader, Speaker, Educationist, Philanthropist, Spiritualist, Author, Entrepreneur and Businesswoman. Dr. Arora is the Global Chairperson of the ALL Ladies League, a global chamber of women with 500+ chapters worldwide across 150 countries with over 50,000 members, and growing. ALL is the only chamber to have free membership for women and has an all-inclusive ethos of creating helpful and heart-centered communities of women from ALL countries,

cultures and cross-sections to empower one another. Dr. Arora is also Global Chairperson of Women Economic Forum that holds major conferences in India and other countries with the aim of economic progress for women.

Dr. Arora is the Chancellor of Rai University in Ahmedabad, Rai Technology University in Bangalore and Jharkhand Rai University in Ranchi in India. As an Author, Dr. Arora has written three books: on creative living, on values and on education.

Dr. Arora's business interests are in real estate, angel funding, impact investing, social entrepreneurship and projects related to infrastructure, energy, environment and agriculture. Dr. Arora holds a Bachelor's degree in Economics from Delhi University, a Masters from King's College, London University and the Royal Academy of Dramatic Art, and a PhD from Sorbonne Nouvelle, University of Paris III.

## Mannu Sandhu

**Actress, Canada**



Mannu Sandhu is an Indian based Canadian model, she along with her family moved from Chandigarh, India and settled in Vancouver, BC where she completed her high school studies. Throughout high school Mannu was always actively involved within her school environment—helping to organize school events and various charities. After high school she started to model on the side and continued to be an active participant in her community by helping out at all major election campaigns with the conservative party in the lower mainland. Upon graduating,

Mannu, worked as an executive assistant for Member of Parliament–Nina Grewal . This led Mannu to pursue a career as a correctional officer. She moved to Victoria, BC to finish her training and later moved back to Vancouver where she started to work as a full time Correctional Officer. Mannu had always expressed a strong desire to get involved with the arts and through modeling, it was able to build a foundation and network with industry related individuals. She was a finalist in the Miss B.C. pageant in 2009 and placed 1st Runner Up in the Miss Moella Canada Beauty Pageant in 2010.

# Advisory Council Members



## Shelina Mawani

**Cofounder, Nana's Kitchen & Hot Sauces Ltd  
Canada**



## Vicki Gill

**CEO of South of Fraser Consulting  
Canada**

# WEF-BRITISH COLUMBIA CANADA 2017 SPEAKERS



**Mobina S.B. Jaffer**  
Canadian Senator, Canada

Senator Mobina Jaffer represents the province of British Columbia in the Senate of Canada. Appointed to the Senate on June 13, 2001, she is the first Muslim senator, the first African-born senator, and the first senator of South Asian descent. Senator Jaffer is Deputy-Chair of the Standing Senate Committee on National Security and Defence and sits as a member of the Legal and Constitutional Affairs, National Finance, and Internal Economy, Budgets and Administration committees. Senator Jaffer also chaired the Standing Senate Committee on Human Rights for 8 years.

Senator Jaffer served as Canada's Special Envoy for Peace in Sudan from 2002 to 2006. From 2002 to 2005, she chaired the Canadian Committee on Women, Peace, and Security. Senator Jaffer is often invited to speak at international conferences on security issues and the United Nations Security Council Resolution 1325, which "urges all actors to increase the participation of women and incorporate gender perspectives in all United Nations peace and security efforts" and "calls on all parties to conflict to take special measures to protect women and girls from gender-based violence, particularly rape and other forms of sexual abuse, in situations of armed conflict." As a grandmother, women's rights and children's rights are central to Senator Jaffer's advocacy.

**Khairatul Saidu**

Human Rights Activist, Nigeria



Khairatul Saidu, a Human Rights Activist, an International Speaker, is known for advocating for the rights of those Unjustly Imprisoned alongside fighting against corruption in the Judiciary System and against Gender Violence. The Eighteen (18) years old Nigerian Activist is the founder of Khairatul Saidu Foundation (KSF) and a Story-Telling Manager at World Merit Global Engagement Team. Khairatul started her advocacy after her parents were both unjustly detained in prison when she was twelve. She has hosted several conferences on SDG 16 with reference to the United Nations Universal Declaration of Human Rights and has spoken at several conferences, she's a member of Women Speakers Association, Young African Leaders Initiative (YALI) and was an ambassador for World Peace Caravan in 2015. The Women Against Violent Extremism in partnership with the American University of Nigeria recognised Khairatul Saidu as one amongst the 100 Women taking actions for women and against Gender Violence, She was recognized with the Princess Diana international Award for Advocacy, YALI Africa4her Champion for her efforts for women empowerment and the 2017 Public Peace Prize for her devotion to networking for peacemaking and for fighting for the freedom of those unjustly imprisoned.



**Zine Nkukwana**

CEO, Lindamahle Management Systems, South Africa

Zine is the Chief Executive Officer and owner of Lindamahle Management Systems a 100% black female owned company that recognises the efforts of the government aimed at reducing unemployment particularly as they pertain to SMME, women and youth development initiatives. To this end, Lindamahle engages in partnerships with youth development based programmes that will assist more youth in finding their way into formal and informal employment. Due to her dedication in SMME Development particularly in the townships Zine has formed small business forums in and around Gauteng townships e.g. Mamelodi, Soshanguve, Soweto (Jabavu). These forums that she chairs assist the small business owners with day to day problems of running a successful and sustainable business. There are over 100 small business owners from these townships that belong to these forums that she has founded and chairs.

**Dr. Natalie Forest**

Best Selling Author, Keynote Speaker, & Mentor, USA



Natalie, America's Leading Expert in Personal Performance, is Founder of Success Revolutions and Revolutionize Your Potential, a series of educational trainings for individuals and corporations across the globe. Natalie engages leaders, corporate teams, and entrepreneurs to identify consistencies for their success. Her engaging methods and techniques increase productivity, teamwork, retention, resulting in higher profitability, authentic fulfillment, and less stress. Natalie is a sought after speaker and trainer and has participated in numerous conferences, events, TV and radio shows across the nation. As a host, she has been in the top 3 for VoiceAmerica. Natalie's keynotes, "Collaborative Individualism" and "The Hidden Power of Patterns", have facilitated numerous breakthroughs for all that were fortunate to work with her, leading them to a life of abundance, clarity, and directed purpose. After Natalie studied at John Hopkins University in Baltimore, she completed her PHD at Hamburg University, Germany.



## **Esther Thane**

**VP Business Development, Mundo Pato Inc., Canada**

Esther is VP Business Development at Mundo Pato Inc. - a therapy intelligence company, with UnitusTI- an innovative Electronic data records system and cloud publishing partner for Education, Therapy, Human Resources, and Integrative Medicine. Esther is also Executive Director & Accredited Music Therapist, specializing in Autism & Special Needs for 20 years. aculty at Capilano University, Vancouver, BC, she frequently presents at conferences and holds workshops for universities, local agencies and abroad. Esther completed Dr. Diane Austin's (Music Psychotherapy Center, NY) first international distance training program in Advanced Vocal Psychotherapy. Her publication in the book: Voicework in Music Therapy (Jessica Kingsley Publishers), focuses on her innovative method of Vocal-Led Relaxation for Children with Autism. Esther's new passion is connecting with inspiring women who are thought leaders in their field, and sharing the power of the UnitusTI platform in spreading their reach to the global community. <http://www.mundopato.com> <http://www.etmusictherapy.com>.

## **Dr. Babra Rana** **Psychiatrist, Canada**



Dr. Babra Rana graduated from Rawalpindi Medical College (RMC) in 1984. She completed a residency program and fellowship in Psychiatry from the University of Saskatchewan in 1993. She has worked as a Consultant Psychiatrist with Burnaby Psychiatric Services as a General Adult Psychiatrist since 1995 and joined Vancouver Coastal Health in 2006. She has also been the Continuing Medical Education (CME) Coordinator for Burnaby Psychiatric Services for over ten years. Dr. Rana has a special interest in Cultural Psychiatry.



## **Ndèye N'dack NIANG**

**Auditor, Senegal Court of Auditors, Senegal**

Current position: Auditor, Chamber of State Budgetary and Financial Affairs (CABF), and the Chamber of Public Enterprises, Court of Auditors of Senegal (since January 2011).

Master in Economic Policy Management (2014-2015) at CERDI (University of Auvergne, Clermont-Ferrand, France);

Master in Management and Public Finance (Higher Institute of Finance of Dakar), July 2013;

Master in Finance, Audit and Management Control (University of Cheikh Anta DIOP of Dakar (UCAD) / Faculty of Economics and Management (FASEG) / Institute of Training in Administration and Business Creation (IFACE), July 2008.

## **Nikki Bell**

**Speaker consultant coach, USA**



The greatest journey in life is the discovery of our own passion and purpose. Our founder and Managing Partner Nikki Bell's passion is to inspire businesses to invest into people's lives and talents allowing for organic growth.

Over the past 17 years, she has been influencing companies growth by being transformational not transactional through leadership, brand and business development, marketing and operational insights. Nikki is the founder and Managing Partner of 4Cast Solutions. She is the honored recipient of multiple awards including Educator Innovator of the Year from the National Association of Professional Mortgage Women. Nikki is a contributing author to the National Mortgage Professional Magazine and is a John Maxwell Certified speaker and trainer. She obtained a B.A.S in Organizational Leadership from Mercer University.



**Sandra Jeffs**  
Jewellery Designer, Author & Poet, USA

Sandra's second book of poetry deals with abuse and healing from abuse. She is a strong advocate for using daily acts of kindness and positive music to heal abuse wounds. Since four out of five people have experienced some form of significant abuse in his or her lifetime (verbal, mental, emotional, bullying, physical or sexual abuse) and fewer than 30% seek any form of help to heal, most survivors have stuffed the abuse down deep ("just get over it"). The fact is that unless the abuse is excavated and healed, it will rear its ugly head in the form of (1) running and hiding when things get rough, or (2) sinking into self-doubt or low self-esteem when a similar type of abuser enters her life, or worse, (3) becoming an abuser herself. Unhealed abuse wounds lurk in our psyche and will be an obstacle to achieving our full potential in life. Sandra's "Kindness Practice" and "Positive Song Music Therapy" are two ways she used and advocates to excavate and heal abuse wounds. They are also ways for anyone, wounded or not, to become their best self and to make a difference in the world.

**Ayelet Baron**

Co-Founder, The Connected Edge, Canada

Ayelet Baron is a designer + strategist dedicated to the evolution of the next generation of business leaders. Integrating humanities, behavioral science and evolutionary strategy, she envisions a world where people matter and business plays a greater role in societal value. She has worked with leaders within Fortune 100 organizations, leading NGOs and startups. Ayelet has been designing experiences for decades and has worked in over 140 countries as a global technology executive. As the chief innovation and strategy officer at Cisco Canada, she helped position Canada as the #1 global revenue country for Cisco at \$2B in revenue. She also served as an Innovator in Residence on the Senior Leadership Innovation Team, Product Development at Roche/Genentech, Ayelet brings an emerging body of work that integrates business with deep philosophical teachings for the conscious 21st century leader. Her book, *Our Journey to Corporate Sanity: Transformational Stories from the Frontiers of 21st Century Leadership* (Param Media, 2017) serves as a guide for building thriving organizations and helps leaders find and share their own story. The teachings from the book are being integrated into global enterprise leadership development programs.



**Shellie Hunt**  
Founder & CEO, Success Is By Design LLC, USA

SHELLIE HUNT — Global Entrepreneur, Business Strategist, International Motivational Speaker, Trauma Expert, Author of the "Success is by Design" Series and TV executive producer. Shellie is Founder and CEO of the Women of Global Change, Success is by Design, ReMake MY Life LLC, and other multiple companies. Shellie has shared the stage with some of the top human potential and business speakers in the world and is a lead mentor in the Billionaire Adventure Club. She has appeared on national talk and radio shows with audiences in the millions and has been mentioned in Forbes.com. Her appearances are numerous from CBS, ABC, USA Today, CBS MoneyWatch, Beyond the Dow, HLN, FOX and many others.

**Shelly Ryan**

CEO, Your Next Chapter LLC, USA

Shelly Ryan brings over thirty years of education, professional and personal experiences to her coaching practice. Her passion and commitment to making a difference in people's lives, her insight and her ability to inspire others makes Shelly a natural coach. She uses this as the foundation of her work as she guides people to discovering what they would love to have in their life—professionally, financially, spiritually, in their relationships, health, finances and for fun and then helps them make it happen! Her clients have found new jobs, started their own businesses, written books, gone on fabulous vacations, repaired relationships, found new relationships, paid off debt, started meditation practices, and gotten healthier. As a seasoned speaker and trainer, Shelly has prepared and presented hundreds of workshops, trainings, and speaking engagements to diverse audiences both nationally and internationally covering a wide variety of topics. Most recently her workshops include Living a Life You Love, Meditation Exploration, and How Did I End Up Here? Her enthusiastic, participatory, and humorous speaking style engages audiences.



## Eldonna Lewis Fernandez CEO of Dynamic Vision International, USA

Eldonna Lewis Fernandez is the CEO of Dynamic Vision International based in Irvine, California. She is a retired Master Sergeant from the United States Air Force and a Contracts Negotiation Expert with 23 years of honorable military service and over 30 years of leadership, management and contracts negotiation experience.

She specializes in showing people how to Think Like A Negotiator. Eldonna has negotiated hundreds of millions of dollars of complex contracts.

She has been a featured expert on Fox Business... CNN... MSNBC and been published in the Huffington Post, Forbes and Success Magazine.

She has authored 2 books including Think Like A Negotiator: 50 ways to create win-win results by understanding the pitfalls to avoid, has co-authored the award-winning Heart of a Military Woman book and is a contributing author in 4 books including the Heart of a Toastmaster.



## Sandra Wallin Chiron's Way Counselling Coaching & Consulting, Canada

Sandra Wallin is a belief builder and creation catalyst whose passion is helping people and businesses move from stuck to stupendous – TODAY!

As a child, Sandra watched her father give his life to his work and in her twenties, she watched his work take his life. After two excruciating rounds with cancer, her father confided his regret about taking the road more traveled, which led to a job that paid the bills, but did nothing to fill his heart. In those last hours, Sandra vowed to her dad, and to herself, that moving forward she would only do what she loved – a promise she has kept.

Known as a change agent, motivational teacher and sacred space holder, Sandra is a transformer who debunks the myths that change is painful and slow, that you have to know why you are the way you are in order to change and that you can't teach an old dog new tricks.

## Kerry Gibson

### President, EcoCentury Technologies, Canada

Kerry Gibson was born in Williams Lake but travelled extensively as part of her upbringing, primarily to England and New Zealand. Her father worked for Indigenous Affairs as a band manager and economic advisor, and "The Honour Of All" was filmed about some of the work that he was involved in on the reserve working with the chief and her husband. That experience of being on the reserve as a child in that generation was very unique as the family were integrated into their culture and experienced things Caucasian people had no knowledge of. Prior to that, he was a successful contractor and Kerry learned how to do math by doing his books. Her mother was a teacher and home-schooled the sisters when they were traveling or not in cousin's classrooms. She encouraged Kerry's artistic side ensuring she learned various musical instruments, Arts, writing and so forth while her father was her first soccer coach, taught her how to build, was the only 8 year old in her class who could run a table saw, float her horses teeth or deworm her, or surf, and both of her parents stressed the importance of community participation and volunteerism. Kerry would help out alongside them as they ran committees, supported neighbours, built community.



## Dr. Laila Chiadmi Garcia Clinical Analysis Faculty of Pharmacy, Morocco

Ph D in Pharmacy. Orientation: Clinical Analysis Faculty of Pharmacy. University of Granada Spain, member of of Techne Research Group, University Granada-Spain and president and founder of the Association of Foreign Researchers, AINVEX (<http://ainvex.blogspot.com>)

Dr Laila Chiadmi Garcia has received several awards and distinctions at international level:

- Decoration of Honor from The International Organization of Peace and Friendship with immigrants Fez Morocco 2015
- Price Trophy "Women talent Moroccans living abroad Day International Women's March 8, 2014 organized by the Ministe rof Moroccans living abroad and migration
- Price Trophy "Exceptional Young Arab" representing Morocco in category Scientific Research – November 2013

Dr Laila Chiadmi Garcia has written several of scientific articles in specialized publications and has participated in several international conferences on science and technology.

**Melinda Wittstock**  
CEO & Founder – Verifeed, US



Melinda inspires conscious entrepreneurship and authentic connection to our true purpose in life. She believes magic happens at the intersection of personal and business growth, and that entrepreneurship is the solution to the most intractable challenges in our world.

Serial entrepreneur and Founder and CEO of her fourth company, the predictive 'social intelligence' company Verifeed, Melinda has innovated powerful social media engagement technology called Return on Authenticity™. She's developing a "social media 'Alexa' in your pocket" using mobile AI to enable you to find your true customer tribe and personalize your social conversations at scale.

Also an award-winning journalist, host and content creator (BBC TV, ABC News, CNBC, Times of London), Melinda is writing a book about female entrepreneurship and now hosts a daily podcast for women in business, Wings of Inspired Business: Soar to 'SuperShero' Success.



**Dalia Francheska Marquez Añez**  
Chairwoman , Youth United in Action, Venezuela

Dalia Francheska Marquez Añez is Venezuelan, lawyer specializing in Family Law and inheritance. She is a researcher, her specialist thesis was on the Right to Genetic Identity. Diploma in Public Policies for Democratic Development for the Americas, University Teaching, International Election Observation, Human Rights, Gender Diagnosis for National HIV Responses, Public Policies with a Gender Focus, National and International Protection Mechanisms for Women, Workshop on The Protocol for the Investigation of Femicides. Citizen activist, feminist and human rights defender. President of the NGO Youth United in Action with experience in initiatives and coordination of projects related to the development of public policies for youth with a gender focus. Member of several international youth networks Which stands out as the founder of the Youth Network of the Americas and the Latin American Network for Democratic Development. Focal point of the Ibero-American Women's Network, Global Youth Ambassador for education and Active Member of the Committee of Women Leaders of the OAS also work in solidarity with the UN MGCY. Highly committed to building a more just and inclusive world

**Barb Ryan**  
Executive Director, Spiraling Toward Joy, USA



Barb Ryan, M.S., aka "The Guidess of Happiness," is Spiraling Toward Joy's Executive Director. She has been leading happiness workshops and classes throughout the Pacific Northwest since 2010. Prior to that, for 25 years she was a counselor in private practice in Eugene, Oregon.

Her philosophy is that connecting with one's core of happiness is personally beneficial as well as exponentially helpful in creating an energy shift for the whole planet.

According to H.H. Dalai Lama, "The purpose of life is to be happy." Barb believes that it is our natural and original state of being. She is dedicated to teaching people how to raise their energy/vibration to a more joyful experience no matter where they begin.

Spreading joy by teaching happiness tools, Barb Ryan is changing the world one person at a time.



**Bonita Zarrillo**  
Municipal Politician, Canada

Continuously empowering women is a personal goal of mine both in my public and private life. As part of my public work as an elected municipal politician, and in my private work as a member of the Soroptimists of the Americas, I work to raise the profile of needs of women and girls of diverse ages, socio-economic, and cultural backgrounds. I am pleased to see that women are becoming more visible in elected roles across all levels of government yet the numbers in Canada still need work. More women in government ensures that their needs within communities are better understand and there is a better chance to overcome the barriers. I am excited about the opportunities for more transformation at the city level, including additional advocacy for female bureaucrats – chips make chunks" is one of my favourite sayings and I would like to be one of the 'chips' in ensuring more women influence the quality of life and decision making processes in local government.



**Deep Laxmi**  
CEO, Self-Image Academy, USA

Deep Laxmi is a Self-image Mentor & Speaker helping people boost productivity, performance, and profit by setting big worthy goals, changing their self-image, turning old habits into new lifelong successful habits for an abundant and intentional purpose-driven life. Her Coaching and Teaching is based on the science of self-image: Our self-image and our habits are interlocked together. Change one and you will automatically change the other. We cannot outperform our own self-image, so to bring out the desired change in our lives, we must challenge the conviction of what we believe about our self. She has been studying the science of self-image for over 25 years and believes in getting better with each day. She has trained and coached number of clients including teens to achieve better self-image, attitude, career selections, performance, increase in profits and growth. She holds three Master Degrees; MBA from St. Joseph University, MS from Georgia State Univ. and MS from Agra University. She lives with her husband and their three handsome boys in California.

**Ranjan Malik**

Managing Partner, Primalise, India



Deep Laxmi is a Self-image Mentor & Speaker helping people boost productivity, performance, and profit by setting big worthy goals, changing their self-image, turning old habits into new lifelong successful habits for an abundant and intentional purpose-driven life. Her Coaching and Teaching is based on the science of self-image: Our self-image and our habits are interlocked together. Change one and you will automatically change the other. We cannot outperform our own self-image, so to bring out the desired change in our lives, we must challenge the conviction of what we believe about our self. She has been studying the science of self-image for over 25 years and believes in getting better with each day. She has trained and coached number of clients including teens to achieve better self-image, attitude, career selections, performance, increase in profits and growth. She holds three Master Degrees; MBA from St. Joseph University, MS from Georgia State Univ. and MS from Agra University. She lives with her husband and their three handsome boys in California.



**Reva Jhingan Malik**  
Managing Partner of Primalise, India

Reva is the Co-founder and Managing Partner of Primalise Her area of work and interest is in developing methodologies and processes that are inspired by natural systems. She has been involved in initiatives on rethinking and re-envisioning learning spaces; research and revival of natural/ indigenous processes of knowing and learning and looking at learning beyond educational institutions and curriculums. She draws her learnings from having worked in the education sector, in urban and rural spaces as well as her ongoing study and practice in process work.

**Linda Lattimore**

CEO , Cross Sector Institute, USA



Linda Lattimore is a seasoned lawyer, corporate executive and business strategist. Her skills and experience across industries, segments and geographies, enable Linda to articulate and represent the issues that are unique, and distinct, to the cultures and markets her clients serve. Linda has worked as the General Counsel for various multinational corporations and the Chief of the White-Collar Crime Section of the US Attorney's Office, Southern District of Texas where she first chaired many noteworthy trials. An American who lived for many years in Peru and Mexico, Linda is fluent in Spanish, conversant in French and has traveled extensively throughout the world with her work as international corporate counsel.



## **Alex Okoroji** Actress & Media Personality, Nigeria

Alex Okoroji is a Nigerian Actress & Multiple Award Winning Media Personality – Currently ranked as One of the ‘Top 250 Most Influential Women Leaders’ in the World by Richtopia, Often referred to as the “Queen of Expression” for using different mediums of the Art to empower people – having reinvented herself at every stage of her 12 year career as an Actress, Writer, TV Personality, Talk Radio Host, Speaker, Author, Thought Leader & Global Influencer – featured in over 250 Media Platforms around the world.

She is the Creator of The NAKED Philosophy & CEO of The BRAG Media Company – a Digital Multi-Media Enterprise... and Honoured as a Nigeria Goodwill Ambassador for her Positive Contributions to Humanity, a 2017 Peace Achievers Award as Peace Builder “Media Personality of the Year” and Recipient of the 2017 African Icon Awards as a Global Ambassador.

## **Anshika Rajiv** Student, India



Anshika Rajiv is a freshman at the University of Hong Kong doing a major in engineering and a minor in economics and finance on a 100 percent scholarship. She aspires to be a techno economic professional. She is a gold medalist from Delhi Public School ,Ramakrishna Puram . Other than being a trained classical dance and having received a junior diploma in bharatnatyam classical dance ,she has also been a state level champion in ucmas mental arithmetic competition. In addition to being an academic scholar,she has also held positions such as Secretary and executive director in junior and high school .Being a key team member of ALL Ladies League Delhi chapter , the kalyanmayee project and think global act local she firmly believes in the empowerment of women.

## **Suman Bakshi** Sales & Marketing Specialist, Lux Jewels, Canada



Suman Bakshi is a passionate visionary, spiritual gangster, health conscious and eternal optimist. An ambivert who has mastered thinking from both sides of the brain making her a creative thinker. Her daily entrepreneurial spirit is “making dream real” with custom made jewelry, but her true passion is personal health. Suman’s so passionate about it that she wonders why she didn’t end take a different path in her career. Since her car accident in 2015 Suman is finally stepping out to share her healing journey, the challenges, the breakdowns, the breakthroughs, what she learned and how chronic pain is costing you personally and professionally.



## **Anita Huberman** CEO of the Surrey Board of Trade, Canada

Anita Huberman is the CEO of the Surrey Board of Trade. She has been with the Surrey Board of Trade for 24 years, and CEO for 11 years. She guides a 16-member diverse industry Board of Directors to support a growing list of businesses, initiatives and government policies from an economic lens. Anita was a nominee of the 2013 YWCA Women of Distinction Award and a recipient of the 2011 Business in Vancouver’s Top 40



## Navjot Sanghera

### Research Analyst at Global Public Affairs, Canada

Navjot Sanghera is a researcher, community organizer and passionate advocate for the active participation and empowerment of women, youth and other marginalized communities in politics.

Navjot currently works as a Research Analyst with Global Public Affairs where she undertakes policy research for clients on a wide range of subjects from transportation, infrastructure and communities to energy and environmental policy, providing strategic analysis of government developments. Prior to this, Navjot was a political staffer for a Member of Parliament where she managed community outreach initiatives, communications, casework and the roll out of federal programs for the Member. During this time, she led the first M.P. Youth Council in the riding aimed to foster greater political participation of local youth, and organized policy discussions with Prime Minister Justin Trudeau, Health Minister Jane Philpott, the Youth Ambassador to the United Nations and others. Through her work in the constituency office Navjot has worked with hundreds of newcomers and refugees to help them navigate the laws and regulations of Citizenship, Immigration and Refugees Canada.

## Riya Sinha

### Co-Founder, Fuzia, USA

In 2012, the idea came to me to launch a website to help other girls connect through their creative work. With help from my family, I secured the domain name "Fuzia", which means a fusion of cultures through empowerment of young women. As founder of Fuzia, I work to make sure the website is the best for all girls who want to change the world for better and empower each other. I am so happy to see the community that the Fuzia users have now created. We have over 3 million followers on social media, (<https://www.facebook.com/fuziaworld/>), and more than 5000 girls are using Fuzia.



## Natasha A Patterson

### Speaker, Montgomery County Community College, USA

Natasha A. Patterson, wife and mother, had her son at 20 years old, a sophomore in college. With the support of her friends and family, she continued in school and earned a Bachelor's Degree in Sociology and Master's Degree in Public Health from Temple University, Philadelphia PA; she is currently pursuing a PhD in Education (Higher Education Leadership) at Capella University, Minneapolis, MN focusing her dissertation on the mentoring experiences of African American public health doctoral students, expected graduation in Spring 2018.

Mrs. Patterson is the Interim Dean of Health Sciences at Montgomery County Community College; the Founder and Coordinator of the Associate in Science (AS) degree in Public Health program introduced Fall 2016. She serves as a mentor in the Student Minority Mentoring Initiative. She is also currently teaching various Public Health Courses at Arcadia University in the Department of Public Health. Prior to these positions, Mr. Patterson served as Director of the MPH program. Her areas of interests include: public health practice and training, health disparities, higher education preparation, student success and student mentoring.

## Fatima Babakura

### Founder and Creative Director, Timabee, Canada

Fatima Babakura, a 21 year old final year student at McMaster University pursuing a major in accounting, is the founder and creative director of Timabee. Timabee is a luxury accessory brand she started out of her passion for sketching designs. Within 3 years of starting the business, Timabee has won best fashion brand of the year award and Fatima has also been listed among 22 women redefining luxury in Africa by the Lionesses of Africa group. Fatima is an ambitious young woman whose passion for women and girls has inspired her to continue to grow Timabee as well as start other businesses that would create job opportunities for women and girls especially in Africa. Fatima is also the co-founder of Signature Boutique in Canada, a multi brand boutique that aims to showcase the works of African based designers to the world.

Fatima enjoys cooking, travelling and sharing her success story.





## **Sonia Andhi Bilkhu** Founder, Shakti Society, Canada

Sonia Andhi (Bilkhu) is a social worker, radio and television broadcaster, researcher, community activist and the founder of the Shakti Awards and Shakti Society. She holds a Bachelor of Arts from Himachal Pradesh University, Bachelor of Social Work with distinction from the University of Victoria and Master of Social Work from the University of British Columbia. She is fluent in Hindi, English, Punjabi and Urdu.

Sonia was born in the hills of Simla, India and emigrated to Canada in 1987. She has lived in Surrey since but travelled around the world to explore different lifestyles and cultures. She produced a lifestyle television show called Hamaara Andaaz that showcased the culture and spirituality of various countries and communities. She has been hosting various radio shows since her teenage years where she started her broadcasting journey with All India Radio's 'Yuv Vani' program.

## **Jas Janda-Wiseman**

### Entrepreneur, JJW Enterprises, Canada

Jas Janda-Wiseman has had a very successful career financing for 35 years. In January of 2015, Jas was diagnosed with Breast Cancer. Her world as she had known it was changed forever. After the surgeries, chemo, radiation and dealing with all the side effects, she is now ready to embrace her new life as an entrepreneur and also take time out for her passion ..which is helping people.

Jas started her career in Banking in 1981 as a front line CSR and within 7 years attained position of Branch Manager. She took correspondence courses through UBC attaining her Economics and Marketing certificates. Juggling the rolls of wife, mother and career woman are difficult ....add single parenting to that and you have a different ball game. In 2013 Jas was head hunted by one of the Big 5 Banks, she successfully attained the position as Director of Western Canada. In 2015 the Bank did some restructuring as a result ..she lost her job.



## **Cathrine ANN** Inspirational speaker & Bestselling author, Canada

**HOMELESS, UNEMPLOYED AND BROKE (AND WORSE!) INTO MULTI-AWARD WINNING ENTREPRENEUR; INSPIRATIONAL SPEAKER AND BEST SELLING AUTHOR!**

Cathrine Ann's accolades include starting and being at the helm of a million dollar organization providing contract work to thousands and winning numerous international awards and nominations for her entrepreneurial spirit and business success along the way.

Her compelling autobiography, 'Beautiful Buttons: A Memoir of Survival and Triumph,' is available worldwide. However, only a few years ago, Cathrine was homeless, unemployed and broke, living a life of hopeless despair. Her true rags to riches inspirational story, is one that crosses all borders and cultures. She is now an inspiration to many people globally, and her story is a testament to the strength, courage and determination of the human spirit.

## **Isabella Bertani**

### Partner, Collins Barrow Toronto, Canada

Isabella Bertani is a Partner in the audit and assurance group of Collins Barrow Toronto. Isabella has extensive experience working with private companies, foreign subsidiaries, charitable and not for profit organizations in numerous industry sectors including manufacturing, food and agriculture, retail and distribution, technology, and research and development.

Isabella's current practice focus centers around foreign direct investment into Canada and domestic clients with global interests and her clients include numerous foreign subsidiaries of significant global entities.

Isabella is actively involved in advising foreign corporations with establishing their businesses in Canada. She has advised clients from throughout Europe, United Kingdom, Australia, Asia and North and South America on their Canadian operations.



## Shelina Mawani

Cofounder , Nana's Kitchen & Hot Sauces Ltd, Canada

Shelina was born and raised in a small town on the shores of Lake Victoria, Mwanza in East Africa. She was always interested in business growing up, and was fortunate enough to manage a series of Motels for her father in Mwanza. While managing the motels. That was her first taste of the business world and what possibilities could be out there for her, and how succeeding in business would help her to continue to give back to the communities she is involved in.



## Carmen Bakas

Lawyer, Houthoff Houston, USA

Carmen Bakas represents Houthoff in Houston, Texas. Her focus is on developing close ties with local clients and firms to create new alliances. Carmen was admitted to the Amsterdam Bar in 1992. She has worked as an international corporate lawyer with law firms in The Netherlands, London, Singapore and Mumbai. She has assisted Dutch companies abroad and advised foreign companies on doing business in the Netherlands. She has experience working in multiple jurisdictions and in various industries such as energy and finance. Carmen was also appointed as a substitute judge in the Netherlands. She regularly speaks at conferences about creating awareness and understanding of legal empowerment as the means of increasing the capacity of people to exercise their rights as individuals or groups.

## Shahnaz Rahman

Manager of Family Law Project – West Coast LEAF, Canada

Shahnaz Rahman has combined experience of over 25 years as an educator, author, counsellor, facilitator, advisor, manager and collaborator in local, provincial and national settings to advance women's empowerment. Shahnaz has worked extensively with immigrant and refugee women and children who experienced family violence. As the Provincial Coordinator of Children's Services, she provided training and support to over 75 Children Who Witness Abuse Counselling Programs across BC. In her current position at West Coast LEAF, Shahnaz manages community-based programming with a specific lens on family law to advance women's equality rights. She has extensive experience in building community partnerships with diverse groups including members from ethno-cultural and Aboriginal communities across BC. Shana's amazing mother and her two beautiful children are her inspiration and hope for social justice and equality.



## Brittany Garth

Life Coach , Dimensioned Wellness, USA

Life Coach Brittany is an award winning certified women's empowerment life coach who possesses a masters in clinical family and adolescent therapy. Life Coach Brittany has worked in the field of coaching and empowering women for more than a decade as a clinical counselor and therapist with years of experience in the field of marriage and family therapy, domestic violence and substance abuse. Brittany became certified in the field of life coaching, after a job loss and nearly becoming homeless. This situation caused Coach Brittany to not only become financially broken, but emotionally broken, as well. With minimal income and resources, Brittany decided to write out a business plan to create a business dedicated to the empowerment of women. Less than 2 years later, Brittany has gone on to provide coaching services to more than 100 women in need annually around the world and build an online subscription of 7,000+ women. Life Coach Brittany additionally has opened an international online Life Coaching school that debuted in January of 2016 and has graduated over 100 students from across the US, the UK, Singapore and Australia.



## Rocio Cano

### National Commission of Human Rights, Mexico

Rocio Cano has a Master in Laws (LL.M), specializing in Constitutional Law and a Master of Public Policy and Management, both from the Universidad Iberoamericana, graduated from law degree from the Autonomous University of Baja California in Mexico.

Throughout her career, she has served in the federal public service, particularly in the protection and defense of Human Rights, currently working in the National Commission of Human Rights, autonomous public agency of the Mexican State.

Regarding academic activities, she teaches at postgraduate level at the National University for Advances Studies; she has served as Coordinator of the Master at Laws program of the Universidad Iberoamericana México, institution where she also taught and was head of various educational subjects such as General Theory of Law and Human Rights theory and protection.

## Cinthy Erika

### Universidad Iberoamericana, Mexico

Law degree from the Autonomous University of Baja California and graduate with Honorable Mention with the best generation average, has a Master's Degree in Law by the Universidad Iberoamericana with specialization in Law Constitutional and Amparo, also has Specialization in Mediation and Negotiation by the University of Castilla la Mancha in Spain, currently serves as the Postgraduate Coordinator of the Master of Laws in the Universidad Iberoamericana CDMX – Tijuana and Mexicali and at the same time develops within the professional practice as a litigating lawyer in practice Legal of Civil and Family Law in the regional scope; is a teacher in Universidad Iberoamericana Tijuana teaching classes in the Bachelor and Master of Law; is a founding member of the School of Law Studies of Baja California A.C. where she has the position of General Secretary in the Board 2015-2017.



## Dr. Amit Kaur Puri

### Founder President of AKP Healing India

Dr. Amit Kaur Puri is the founder President of AKP Healing India. She is working for triple E's- Environment, Education and Empowerment. Her mission is to plant one crore trees to protect the environment and all the amazing creatures that share our mother Earth. Her contributions to make a greener and healthier world are highly appreciated. She is a much grounded person, the world has witness her humbleness. She herself work with her hands with knees on the ground, alongside to plant saplings making the Earth greener. She has been spotted going to remote areas and working hard to empower rural women. The rural women both accepted and appreciated that Dr. Amit works with them to improve their lives and their environment. For her true literacy lies in not taking people away from land, but instill in them, even more, respect for it, because literate people are in a position to analyze what has been lost. The future of the planet concerns her, we should do what we can to protect it. She is not only a literate person, but a truly educated woman.

## Stacey Canfield

### Founder, Soul Sitters, USA

Best-selling author and pioneering thought-leader, Stacey Canfield honors the lifecycle of the human spirit. As an advocate for our youth, Stacey founded the Peer Ambassador Program in 2007 to recognize high school students for community involvement and outstanding character. The program gives high school seniors the opportunity to act as role models to middle and elementary schools by classrooms, playgrounds and delivering inspiring assemblies. Through skits and other interactions, the students promote the philosophies of "Character Counts", a program of the Josephson Institute of Ethics – trustworthiness, respect, responsibility, fairness, caring and citizenship. The students are given personalized trading cards with an empowering message printed on the back which are sources of inspiration and motivation to be his or her best self.





**Harpreet Pandher**  
Health Nutrition and Fitness Consultant, Canada

Harpreet Pandher is a Registered Psychiatric Nurse with her Bachelor's Degree in Psychiatric Nursing. She is currently working in Mental Health and Addictions. Harpreet is also an entrepreneur and an internal competitive bodybuilder. She is recognized worldwide for her passion in the health and fitness industry, while maintaining a full time career as a Registered Psychiatric Nurse. Harpreet understands that being unhealthy comes in all forms and plans to work with people in accomplishing their healthy lifestyle goals. Her success in the bodybuilding industry came quickly when she received recognition as a professional athlete. In 2011, Harpreet won first place and won overall in World Bodybuilding Federation of Fitness.

**Amrita Lit**

Writer Business Owner, Amrita Literature Prabu Foods Inc, Canada

Amrita Kaur Lit, a wife and mother, holds a BA in psychology. Together with her husband, she owns and operates an internationally successful East Indian food manufacturing facility. Lit writes for three local Indo-Canadian publications: Darpan, Desi Today, and Apna Home. Her work also appears in several local newspapers and magazines and the online news publication the Huffington Post Canada. In 2014, she received an award from Asian Journal for a piece she wrote on the struggles of Indian youth and domestic violence within that community. Lit lives in Surrey, British Columbia, Canada.



**Dr. Sarah Langley**  
Founder, LeadHER International LLC, USA

Dr. Sarah Renee Langley is a Performance and Results driven Empowerment and Leadership Strategist who utilizes her analytical abilities to help drive business and organizational success through effective leadership strategies. She is superior in strategic planning, complex problem solving, high-performance team-building, and conflict resolution strategies. As a leader and subject matter expert, Dr. Langley is an impressive LeadHER who enlightens, engages, and energize leaders to own and leverage their leadership power, boost their confidence, and boldly operate in limitlessness. Dr. Langley will help you, your team, and company successfully develop, enhance, and improve in leadership excellence, efficient service deliveries, and strategic, accelerated business and profit growth.

**Dr. Zareena Abidin**  
Geriatric Psychiatrist, Canada

Dr Zareena Abidin, MB BCh BAO, FRCPC, MRCPsych, H Dip Med Ed, MSc Healthcare in Leadership, is a qualified Geriatric Psychiatrist currently working in Burnaby & Maple Ridge Older Adult Mental Health teams including Specialised Seniors Clinic in New West. After spending 18 years in Ireland completing her medical degree and psychiatric training she was recruited by Fraser Health Authority to work as a Geriatric Psychiatrist here in BC. Dr Abidin's practise specializes in the care of elderly with psychiatric issues with a goal to maximize quality of life and functionality for the older patient. Dr Abidin's interests include dementia care, mood and personality changes relating to vascular disease, advocacy for older adults and end of life issues.



## Tonia Mattu Founder, Yuology, Canada

Tonia Mattu is a life stylist, the founder of YUOLOGY, and creator of YuSchool — a 6-week life design framework that teaches confidence and clarity in service of building a dream life. She has been a media sales professional in Vancouver, a mindset and motivation coach in New York City, and an NLP practitioner. She's coached execs from US News, MSNBC, CBS, Dow Jones and Time Out New York. Her first book, *Stilettoes in the Snow: 25 Steps from Stuck to Serendipity*, will be published in the winter of 2018.



# Press Coverage

## Women leading new global thinking and change

by iSha DalaYa

**The BC Women's Economic Forum will take place in Surrey under the title Women Leading New Global Thinking & Change Nov. 16-17.**

Based in New Delhi, India, WEF organizes conferences around the world, often gathering women from more than 50 different nations. In this context, *The Source* met two B.C. women who will attend WEF as guest speakers: Anita Huberman, CEO of the Surrey Board of Trade; and Bonita Zarillo, city counselor of Coquitlam.

WEF is part of ALL Ladies League, the largest global women's chamber in the world. For Zarillo, such organizations are crucial because they enable "women to increase the size of their networks." For Huberman too, conferences like WEF play an important role.

"They provide women and men opportunities to hear different perspectives, to learn from each other, to inspire each other, how to do better in the world, not only from a business perspective but a person-

al perspective. When you bring people together at such events, it is about collaboration, new ideas and new programs for people around the world," she says.

### Skilled workers needed

As a representative of the Surrey Board of Trade, Huberman



Photo courtesy of Surrey Board of Trade



Anita Huberman, CEO of the Surrey Board of Trade.

"[There is] a necessity of focusing on ways to capture that, for women to have more opportunities and to be confident about doing so," says Huberman.

According to Huberman, this will become even more relevant in the future, as the workforce is constantly changing, especially in the face of automation. The Surrey Board of Trade has been working together with local universities and manufacturers in B.C. so

that needs on both sides can be matched in order to tackle this problem of skill shortage.

"We want to provide appropriate training programs, whether it is in welding, making machines, or aerospace and we had some success in that," she says.

### A focus on women and underrepresented groups

In her talk at WEF, Zarillo will focus more on attitudes and behaviours that lead women to success.

"I want to share the experience of moving from business into local government and I do think we need more women's voices at all levels of government. I hope I can inspire women to consider this as a career option," she says.

Zarillo was appalled by the lack of diversity on her council and that inspired her to change things. Her role within the city council is to remind decision makers about the existence of people who are normally underrepresented, like women or people with disabilities.

"I am constantly putting a gender lens on initiatives and

planning. It is interesting how easy it is to forget about it. [...] It just takes somebody to mention it. It is not until somebody speaks out that people will start thinking about this issue and they will realize it is missing," she says.

This year, WEF collaborated together with the Vancouver International South Asian Film Festival to celebrate stories from countries that are usually not represented by mainstream cinema like India, Pakistan and Afghanistan.

"It is a wonderful idea to connect the art world with women and leadership. It widens the audience for WEF and I do think that there is a need to bring more people than just those interested in business and the economic forum together because there is also a component of leadership that is important in everyday life. I think it is a wonderful idea and I am looking forward to enjoying some of the films," says Zarillo.

For more information, please visit [www.wef.org](http://www.wef.org) or follow the conference live on [weftv.org](http://weftv.org).

## Women Economic Forum comes to Vancouver with VISAFF

Darpan News Desk, 10 Nov, 2017



An associate of All Ladies League (ALL), the Women's Economic Forum (WEF) is a global conference to foster empowering conversations and connections among women committed to promoting constructive changes in all walks of life.

WEF is much more than a regular business conference. It's filled with an uplifting energy of "yes, we all can." Aimed at empowering women economically for their stronger leadership, WEF enables massive global exposure and access to connections worldwide to help grow businesses internationally, raise funds, encourage new start-ups, gain knowledge about new trends in technology and innovations and enable creative collaborations.

The main theme for WEF 17 is "Creating, Innovating, Understanding and Driving the Future." The agenda encompasses 36 vertical themes plus 5 verticals on B2B, Corporate presentations, Country presentations, Workshops/Masterclasses and Start-Ups/Entrepreneurship shared over 500 sessions in cities around the world.

During the WEF forums, individual delegates as well as corporates and country representatives are invited to share their business expertise, their learning, their stories, their inspiration, their drive and focus and their message or cause as a speaker, panelist or moderator in any of these verticals.